

ColorFast Colorants in Acrylic Based Finishes

Technical Bulletin

TB059

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When considering application of acrylic finishes, colorfastness is a principal concern. Whether a color remains stable or tends to fade over time can be primarily be attributed to the type of pigments used in formulating the color. Inorganic mineral pigments generally resist fading, while organic pigments are more likely to fade under exposure to in-service conditions.

Staying within the wide range of earth tone colors is the best way to avoid fading problems. Fading is still possible even with earth tone colors, though less noticeable. If fading is a concern, consider ordering ColorFast Colorants to have your pails tinted. Pails using ColorFast can only be tinted in-house at our facilities.

ColorFast Colorants is a line of proprietary colorants made by the Parex Group – Materis Paints. The colorants are more fade resistant than commonly used colorants in the industry. The ColorFast colorants are not fade-free; some of the colorants can still fade faster than others: e.g. Green, Blue, some Yellows. When comparing to the common colorants in the industry it will take longer for the ColorFast Colorants to fade, therefore recoating and refreshing the color will not have to be performed as soon or as often.

Parex USA, Inc. offers a Fade Resistant Warranty for varying years. This is measured on the exposed product which has been cleaned of external deposits and chalk, according to A.A.M.A. 605.2-92, Section 7.9.1.2.1 guidelines, and the corresponding values measured on the original or unexposed painted surfaces calculated from measurements on any spectrophotometer or colorimeter designed to adequately measure color by reflectance readings in accordance with ΔE^* CMC II 5 (CMC 2:1, Commercial Factor 1, as per ASTM D2244-2E1).

Number of years will vary depending on the base product. Visit the warranty schedule on Parex USA, Inc website for more information.

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